

# Street Swift Media

DooH Smart Delivery Boxes

## Reach Consumers with DooH Smart Delivery Boxes

A pioneer in the mobility based DOOH, our highly visible Smart Boxes enable brands to reach consumers on the move.

Consumer shopping habits are rapidly changing, with a significant increase in online shopping driving e-commerce growth year over year.

The Smart Delivery Boxes are at the forefront of this shift, disrupting the traditional commerce delivery model by leveraging existing delivery motorcycles as dynamic advertising platforms.

Our Smart Boxes, equipped with GPS tracking and AI-enabled cameras, transform standard delivery boxes into geo-located, measurable moving media.

With no setup, brands can seamlessly reach consumers on their delivery routes, tapping into the evolving e-commerce landscape and revolutionising commerce delivery.

### How it works:

- Ten Second Ads
- Video or Static Ads
- Hyper-Local Targeting (geo-fencing)

### Features & Benefits

- Trigger ads on weather
- Trigger ads on time of day
- Trigger ads on Points of interest
- GPS route heat maps
- Real-time campaign optimisation
- Creative flexibility & live changes
- Programmatic integration

Africa's first mobility based DOOH solution for brands



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